

Outdoor Challenge Series Press Release, October 2020

Run across the U.S. in this virtual foot and bike race! Old Dominion Racing (based in Herndon, VA) is giving you the opportunity to see who can keep up with Mike Wardian, American marathoner/ultra-marathoner who continues to #embarrassgravity and defy expectations. Mike is a NOVA resident currently living in Arlington, VA. The CannonBall Run Challenge is the first installment of the Mike Wardian Outdoor Challenge Series. Run solo or join forces with up to 8 teammates to virtually race across the U.S., New York to California. You have one full year to do 2,966 miles. The race officially kicked off on September 1, 2020, but good news is you can still sign up until December and retroactively apply miles. The challenge continues until September 1, 2021. A half option is available as well (1,483 miles).

Each registrant will log their times into the official time-keeping website. Watch your progress as you run and/or bike coast-to-coast. Get the "Rage On" Medal if you finish in six months! Goodies include t-shirt, athletic mask, finishers medal, monthly raffles, social media shoutouts and extra prizes, plus route easter eggs/bullseyes. Old Dominion Racing will submit a portion of each registration fee to the GoFundMe site for Tommy Rivers Puzey (#run4rivs), a well-known trail runner and ultramarathoner who is fighting cancer.

Register for this challenge anytime before December 31, 2020 (apply any miles since September 1, 2020 to the challenge). Get your running gear or your bike and get out there. Beat Mike! *The War(dian) is ON!*

www.embarrassgravity.com

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