

Outdoor Challenge Series Press Release, August 2020

Run across the U.S. in this virtual foot and bike race! Old Dominion Racing is giving you the opportunity to see who can keep up with Mike Wardian, American marathoner/ultra-marathoner who continues to #embarrassgravity and defy expectations. The CannonBall Run Challenge is the first installment of the Mike Wardian Outdoor Challenge Series. Run solo or join forces with up to 8 teammates to virtually race across the U.S., New York to California. You have one full year to do 2,966 miles – from September 1, 2020 until September 1, 2021. Half option available as well (1,483 miles).

Each registrant will log their times into the official time-keeping website. Watch your progress as you run and/or bike coast-to-coast. Get the "Rage On" Medal if you finish in six months! Goodies include t-shirt, athletic mask, finishers medal, monthly raffles, social media shoutouts and extra prizes, plus route easter eggs/bullseyes. Old Dominion Racing will submit a portion of each registration fee to the GoFundMe site for Tommy Rivers, #run4rivs.

Register for this challenge anytime after September 1, 2020 and before December 31, 2020 (miles during this time period still count). Get your running gear or your bike and get out there. Beat Mike! *The War(dian) is ON!*
www.embarrassgravity.com

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